



WATERTOWN UNIFIED SCHOOL DISTRICT

111 DODGE STREET

WATERTOWN, WI 53094

TELEPHONE: 920.262.1460

WEBSITE: WWW2.WATERTOWN.K12.WI.US

School Performance Report 2007-08  
2007-08

Welcome

Dear Parents and Community Residents:

We are happy to be able to provide you with our **School Performance Report (SPR)**, an annual publication for parents and community residents. The information in the SPR is compiled to help you understand our school district, students we serve, how well they are learning, and where we need to improve.

Our teachers, support staff, administrators, and school board members work hard to ensure that every student, regardless of his or her abilities and background, has the opportunities and experiences that will help them reach their potential.

Several years ago the school board wrote two important statements that direct what we do as a school district. They are:

**Vision Statement:**

*The Watertown Unified School District will serve as the premier school district for students, staff, and families in Wisconsin.*

**Mission Statement:**

*Our mission is to provide a high quality/comprehensive education that meets the values, needs, and expectations of the community.*

**Belief Statements:**

- We believe that education has the power to create opportunities for people and enhance the quality of life for the individual and all members of society.
- We believe that all students, staff, and visitors must be provided with a safe environment and they deserve respect and common courtesies.
- We believe that education is a life-long commitment and process that begins at home, is nurtured and supported through formal education, and continues throughout a person's life-time.
- We believe every person is unique, with special talents and value, and that they deserve our best efforts at education.

These vision and mission statements serve as our guide in decision-making to improve the educational experiences all students have and to prepare them to be successful throughout life.

While the facts and figures in this **SPR** help us to measure how our students are doing, they provide only part of the picture of student achievement. Our students have access to experiences that are part of a comprehensive and challenging educational program and, as a result, everyday they demonstrate high levels of achievement in many areas.

In this **SPR** you will find information that adds to the understanding of how our students are doing and where our school district needs to improve. While we are excited by the learning that takes place everyday in our school, we know that we have more to do in order to ensure that every student is successful.

We hope that you find the information in this report helpful. If

**Inside this issue:**

Intro to Our Schools, Administration and Board Members	2
Attendance, Truancy, Dropouts, Graduation	2
Suspensions, Retentions, Expulsions	3
ACT, School Sponsored Community Activities, Co-Curricular Activities	3
Postgraduation Intentions Assessments	4-8

you have any questions or suggestions for us, please do not hesitate to contact us.

On behalf of the Board of Education and our faculty and staff, thank you for your continual support of our students.

Sincerely,

Douglas W. Keiser, Ph.D.

**WUSD**  
**MISSION STATEMENT**

**Our mission is to provide a high quality/comprehensive education that meets the values, needs, and expectations of the community.**

## Our Schools

**Douglas Elementary**  
1120 Center Street  
Watertown, WI 53098  
(920) 262-1495

**Lebanon Elementary**  
W4712 County Rd O  
Watertown, WI 53098  
(920) 925-3712

**Lincoln Elementary**  
210 N. Montgomery  
Watertown, WI 53094  
(920) 262-1465

**Schurz Elementary**  
1508 Neenah Street  
Watertown, WI 53094  
(920) 262-1485

**Webster Elementary**  
634 South Twelfth  
Watertown, WI 53094  
(920) 262-1490

**Riverside Middle School**  
131 Hall Street  
Watertown, WI 53094  
(920) 262-1480

**High School**  
825 Endeavour Drive  
Watertown, WI 53098  
(920) 262-7500

### WUSD

#### VISION STATEMENT

**The Watertown Unified School District will serve as the premier school district for students, staff, and families in Wisconsin.**

## Board Members

- Kate Lapin (President)
- Ron Buchanan (Vice President)
- Mark Holland (Clerk)
- Dennis Rambo (Treasurer)
- Stephanie Griggs
- Jennifer Hepp
- Craig Jensen
- Kurt Larsen
- Lori Werth

## Administration

- Douglas W. Keiser, Ph.D. (Superintendent)
- David J. Vitale, Ph.D. (Director of Curriculum and Instruction)
- Douglas L. Linse (Director of Business Services)
- Ivan A. Thompson (Director of Instructional Support Services)
- Robert G. Baxter, Ph.D. (Director of Human Resources)
- Scott Bostwick (Principal-High School)
- Curtis Mould (Ass't Principal-High School)
- Michael Daniels (Athletic Dir./ Ass't Principal-High School)
- Daniela Stuckey (Ass't Principal-High School)
- Kent Jacobson (Principal-Riverside Middle School)
- Michael Zibell (Ass't Principal-Riverside Middle School)
- Andrew Bare (Principal-Schurz)
- Jennifer Borst (Principal-Douglas)
- Brad Clark (Principal-Webster)
- Erin Meyer (Principal-Lincoln and Lebanon)

## Attendance

Regular school attendance is important for school success. Students who have high attendance rates generally have higher achievement levels in school. The district attendance rate is derived by dividing the total actual days of student attendance by the possible days of student attendance. The Watertown Unified School District had an attendance rate of **95.1%**.

Attendance	
School Name	Attendance Rate
Douglas Elementary	96.4%
Lebanon Elementary	94.9%
Lincoln Elementary	94.5%
Riverside Middle School	94.4%
Schurz Elementary	95.2%
Watertown High School	94.6%
Webster Elementary	96.0%
<b>District Total</b>	<b>95.1%</b>
<b>Wisconsin Average</b>	<b>94.4%</b>

## Habitual Truancy

The habitual truant is a student who is absent from school without an acceptable excuse for part or all of five or more days during a semester.

Truancy		
School Name	No. of Pupils	Percent Rate
Douglas Elementary	50	13.0%
Lebanon Elementary	0	0.0%
Lincoln Elementary	3	1.4%
Riverside Middle School	93	11.6%
Schurz Elementary	2	0.6%
Watertown High School	110	8.2%
Webster Elementary	58	11.3%
<b>District Total</b>	<b>316</b>	<b>8.7%</b>
<b>Wisconsin Average</b>	<b>84,713</b>	<b>10.1%</b>

## Dropouts

State law requires students to be enrolled in school until age eighteen. Students in the Watertown Unified School District have

options for their education through the regular high school program, through MATC and the High School Equivalency Diploma Program, or other career/work related programs.

	Total	Rate
Watertown High School	35	1.86%
Wisconsin Average	7,001	1.68%

## Graduation

Beginning with the graduating class of 2006, students must earn ten diploma points, along with earning 22.5 credits in order to graduate from Watertown High School.

**WHS Graduation Rate: 79.4%**  
**State Average Graduation Rate: 89%**

### Graduation Policy

A copy of the graduation policy can be found at:

<http://fp.watertown.k12.wi.us/Supt/>  
under Board Policies,  
"5000 Series-Student" link

Graduation Requirements		
Subject	District	Wisconsin
English	4.0	4.0
Foreign Language	0.0	0.0
Computer Science	0.0	0.0
Science	2.0	2.0
Social Studies	3.0	3.0
Fine Arts	0.5	0.0
Physical Education	1.5	1.5
Health	0.5	0.5
Vocational/Technical	0.5	0.0
Electives	8.5	8.5
Math	2.0	2.0
<b>Total Electives</b>	<b>22.5</b>	<b>21.5</b>

## Suspensions

Suspensions are a serious form of student discipline used when certain violations of school rules occur.

The percent of students suspended is the number of students in a group who were suspended during the school year divided by the total enrollment of students in that group on the enrollment count date. These figures reflect only out-of-school suspensions; it does not include data on any suspensions where students remain at school.

Suspensions		
School Name	No. of Pupils	Percent Rate
Douglas Elementary	4	1.0%
Lebanon Elementary	0	0.0%
Lincoln Elementary	7	3.2%
Riverside Middle School	0	0.0%
Schurz Elementary	3	0.8%
Watertown High School	146	10.9%
Webster Elementary	9	1.7%
<b>District Total</b>	<b>169</b>	<b>4.4%</b>
<b>Wisconsin Average</b>	<b>58,032</b>	<b>6.6%</b>

## Retentions

A student is considered retained if he/she repeats a grade or has not earned a specific number of credits each year at the high school level. The retention rate is computed by taking September's third Friday enrollment count and dividing it by the number of students retained that year.

At the high school level, students may make up credits in summer school or take additional credits the following year to remain on track toward graduation.

Retentions		
School Name	No. of Pupils	Percent Rate
Douglas Elementary	0	0.000%
Lebanon Elementary	0	0.000%
Lincoln Elementary	0	0.000%
Riverside Middle School	1	0.125%
Schurz Elementary	2	0.658%
Watertown High School	7	0.546%
Webster Elementary	3	0.576%
<b>District Total</b>	<b>13</b>	<b>0.36%</b>
<b>Wisconsin Total</b>	<b>15,033</b>	<b>1.812%</b>

## Expulsions

The authority for expulsion from school rests solely with the Board of Education. Action to remove a student from school is a serious consequence and results from repeated violations of rules or an act that either seriously injures another or has the potential to cause harm.

Probationary readmission is possible for students who meet certain criteria that is established by the Board of Education at the time of expulsion.

Expulsions		
School Name	No. of Pupils	Percent Rate
Douglas Elementary	0	0.0%
Lebanon Elementary	0	0.0%
Lincoln Elementary	0	0.0%
Riverside Middle School	0	0.0%
Schurz Elementary	0	0.0%
Watertown High School	6	0.4%
Webster Elementary	0	0.0%
<b>District Total</b>	<b>6</b>	<b>0.2%</b>
<b>Wisconsin Average</b>	<b>1,351</b>	<b>0.2%</b>

## ACT

ACT provides students with assessments of their aptitude for college work. Many universities and colleges use this test for admission purposes.

The ACT scores range from 1-36 points. Scores shown are for: English, Math, Reading, and Science. The composite score is the average of all subtests. This information represents members of the graduating class of 2007-08 who took the ACT as juniors and seniors.

ACT		
	Watertown	Wisconsin
English	20.2	21.6
Math	22.0	22.3
Reading	22.0	22.5
Science	21.6	22.3
<b>Composite</b>	<b>21.6</b>	<b>22.3</b>

## School Sponsored Community Activities

An important part of a well-rounded education involves having students engaged in activities that connect to the larger community. A number of activities are provided to students at WHS, some are part of regular class work, others are voluntary.

These activities are school-sponsored or supervised events that emphasize service to and involvement with the community. Data are reported for grades 9 through 12.

School Sponsored Community Activities			
	Enrolled	Required	Voluntary
Watertown	1,340	27.9	18.7
Wisconsin	288,523	15.3	31.3

## Co-Curricular Activities

Co-curricular activities are defined as academic, athletic, and musical activities, which contribute to a student's development.

Extra/co-curricular activities usually occur outside of the regular school day, are usually not required, and are often not part of a student's grade. Some programs in the Watertown Unified School District involving evening performances or activities are not necessarily considered a separate co-curricular activity; they may in fact be part of the regular class requirement.

**Co-Curricular Activities. . . . (continued)**

Co-Curricular Activities				
	No. of Pupils	Academic Offerings	Athletic Offerings	Music Offerings
Riverside	804	44.3	36.8	21.1
Watertown High School	1,340	31.4	27.9	11.2

**Postgraduation Intentions**

These figures show the percentage of graduates enrolling in post secondary education programs, entering the workforce, seeking employment, or entering the military.

Post graduation follow-up data is calculated using self-reported plans that high school seniors provided prior to graduation in June 2008.

Postgraduation Intentions		
	District	State
4-Year College	36.8	50.8
Vocational or Technical College	30.1	22.1
Employment	24.7	6.2
Military	5.4	2.6
Job Training	0.0	1.3
Misc.	3.0	17.0

**Assessments**

The Wisconsin Knowledge and Concepts Examination-Criterion Referenced Test (WKCE-CRT) is an overall measure of achievement in reading, language, mathematics, science, and social studies.

Starting in the fall of 2005, the Wisconsin Department of Public Instruction required school districts throughout the state to annually test students in grades three, four, five, six, seven, eight, and ten. In fourth, eighth and tenth grades, students are tested in the areas of reading, language, mathematics, science, and social studies. Grades three, five, six, and seven are tested in reading and math.

The test contains multiple-choice questions from each subject area using selected items from the CTB McGraw-Hill Terra Nova. The academic tests that comprise the Knowledge and Concepts Examination measure the achievement of students in Wisconsin relative to a national normative sample and with other students in Wisconsin using a predetermined proficiency standard.

The Knowledge and Concepts Examination measures performance on four levels:

**Advanced:** Distinguished in the content area. Academic achievement beyond mastery. Test scores provide evidence of in-depth understanding in the academic content area.

**Proficient:** Competent in the content area. Academic achievement includes mastery of the important knowledge and skills. Test scores show evidence of skills necessary for progress in the academic content area tested.

**Basic:** Somewhat competent in the content area. Academic achievement includes a mastery of most of the important knowledge and skills. Test scores show evidence of at least one major flaw in understanding the academic content area tested.

**Minimal:** Limited achievement in the content area. Test scores show evidence of major misconceptions or gaps in knowledge and skills tested in the academic content areas.

Wisconsin Knowledge and Concepts Examination-Criterion Reference Test WUSD							
Performance Level	3rd Grade	4th Grade	5th Grade	6th Grade	7th Grade	8th Grade	10th Grade
Reading							
% Minimal	5%	4%	3%	7%	4%	5%	10%
% Basic	17%	12%	11%	11%	12%	10%	14%
% Proficient	34%	39%	41%	43%	38%	38%	32%
% Advanced	44%	46%	45%	39%	46%	46%	43%
Language Arts							
% Minimal	N/A	2%	N/A	N/A	N/A	14%	7%
% Basic	N/A	16%	N/A	N/A	N/A	25%	19%
% Proficient	N/A	50%	N/A	N/A	N/A	29%	54%
% Advanced	N/A	32%	N/A	N/A	N/A	31%	18%
Math							
% Minimal	20%	11%	15%	19%	17%	9%	14%
% Basic	11%	16%	6%	12%	15%	18%	15%
% Proficient	41%	50%	43%	39%	47%	43%	46%
% Advanced	27%	24%	37%	30%	21%	30%	23%
Science							
% Minimal	N/A	3%	N/A	N/A	N/A	9%	13%
% Basic	N/A	13%	N/A	N/A	N/A	16%	13%
% Proficient	N/A	62%	N/A	N/A	N/A	40%	35%
% Advanced	N/A	22%	N/A	N/A	N/A	34%	39%
Social Studies							
% Minimal	N/A	2%	N/A	N/A	N/A	4%	13%
% Basic	N/A	3%	N/A	N/A	N/A	13%	5%
% Proficient	N/A	28%	N/A	N/A	N/A	37%	32%
% Advanced	N/A	68%	N/A	N/A	N/A	46%	48%

Assessments . . . . .(continued)

The Department of Public Instruction requires a comparison of the Watertown School District’s performance with other districts in the same athletic conference.

Watertown Athletic Conference Schools Comparison Grade 3						Watertown Athletic Conference Schools Comparison Grade 4					
Performance Level	Reading	Language Arts	Math	Science	Social Studies	Performance Level	Reading	Language Arts	Math	Science	Social Studies
<b>Beaver Dam (198)</b>						<b>Beaver Dam (214)</b>					
% Minimal	3%	N/A	12%	N/A	N/A	% Minimal	4%	2%	9%	2%	0%
% Basic	16%	N/A	6%	N/A	N/A	% Basic	13%	15%	8%	16%	4%
% Proficient	31%	N/A	35%	N/A	N/A	% Proficient	37%	49%	41%	62%	23%
% Advanced	51%	N/A	47%	N/A	N/A	% Advanced	46%	34%	42%	20%	73%
<b>West Bend (449)</b>						<b>West Bend (443)</b>					
% Minimal	3%	N/A	9%	N/A	N/A	% Minimal	2%	2%	6%	3%	2%
% Basic	10%	N/A	8%	N/A	N/A	% Basic	9%	13%	5%	18%	5%
% Proficient	37%	N/A	44%	N/A	N/A	% Proficient	40%	51%	39%	57%	21%
% Advanced	49%	N/A	38%	N/A	N/A	% Advanced	49%	32%	49%	21%	71%
<b>Hartford (155)</b>						<b>Hartford (175)</b>					
% Minimal	1%	N/A	14%	N/A	N/A	% Minimal	5%	2%	11%	2%	0%
% Basic	14%	N/A	12%	N/A	N/A	% Basic	10%	19%	13%	16%	2%
% Proficient	28%	N/A	41%	N/A	N/A	% Proficient	38%	42%	50%	61%	32%
% Advanced	57%	N/A	34%	N/A	N/A	% Advanced	47%	36%	26%	21%	65%
<b>Oconomowoc (281)</b>						<b>Oconomowoc (254)</b>					
% Minimal	1%	N/A	4%	N/A	N/A	% Minimal	1%	3%	5%	1%	0%
% Basic	7%	N/A	6%	N/A	N/A	% Basic	6%	7%	5%	12%	2%
% Proficient	31%	N/A	42%	N/A	N/A	% Proficient	39%	49%	39%	63%	15%
% Advanced	60%	N/A	47%	N/A	N/A	% Advanced	53%	40%	50%	24%	83%
<b>Waupun (135)</b>						<b>Waupun (110)</b>					
% Minimal	3%	N/A	9%	N/A	N/A	% Minimal	2%	2%	6%	1%	0%
% Basic	13%	N/A	7%	N/A	N/A	% Basic	7%	13%	5%	14%	0%
% Proficient	33%	N/A	52%	N/A	N/A	% Proficient	40%	52%	46%	58%	20%
% Advanced	50%	N/A	33%	N/A	N/A	% Advanced	51%	34%	42%	27%	80%

## Assessments . . . . (continued)

Watertown Athletic Conference Schools Comparison Grade 5					
Performance Level	Reading	Language Arts	Math	Science	Social Studies
Beaver Dam (225)					
% Minimal	4%	N/A	11%	N/A	N/A
% Basic	9%	N/A	9%	N/A	N/A
% Proficient	42%	N/A	29%	N/A	N/A
% Advanced	44%	N/A	50%	N/A	N/A
West Bend (441)					
% Minimal	1%	N/A	6%	N/A	N/A
% Basic	6%	N/A	7%	N/A	N/A
% Proficient	43%	N/A	33%	N/A	N/A
% Advanced	49%	N/A	54%	N/A	N/A
Hartford (159)					
% Minimal	3%	N/A	8%	N/A	N/A
% Basic	4%	N/A	13%	N/A	N/A
% Proficient	38%	N/A	35%	N/A	N/A
% Advanced	55%	N/A	45%	N/A	N/A
Oconomowoc (284)					
% Minimal	2%	N/A	8%	N/A	N/A
% Basic	8%	N/A	3%	N/A	N/A
% Proficient	35%	N/A	29%	N/A	N/A
% Advanced	56%	N/A	61%	N/A	N/A
Waupun (140)					
% Minimal	1%	N/A	4%	N/A	N/A
% Basic	5%	N/A	9%	N/A	N/A
% Proficient	39%	N/A	39%	N/A	N/A
% Advanced	55%	N/A	46%	N/A	N/A

Watertown Athletic Conference Schools Comparison Grade 6					
Performance Level	Reading	Language Arts	Math	Science	Social Studies
Beaver Dam (210)					
% Minimal	5%	N/A	10%	N/A	N/A
% Basic	10%	N/A	12%	N/A	N/A
% Proficient	49%	N/A	43%	N/A	N/A
% Advanced	36%	N/A	35%	N/A	N/A
West Bend (458)					
% Minimal	2%	N/A	4%	N/A	N/A
% Basic	7%	N/A	9%	N/A	N/A
% Proficient	46%	N/A	40%	N/A	N/A
% Advanced	46%	N/A	46%	N/A	N/A
Hartford (161)					
% Minimal	3%	N/A	12%	N/A	N/A
% Basic	5%	N/A	12%	N/A	N/A
% Proficient	41%	N/A	39%	N/A	N/A
% Advanced	51%	N/A	37%	N/A	N/A
Oconomowoc (242)					
% Minimal	2%	N/A	3%	N/A	N/A
% Basic	6%	N/A	7%	N/A	N/A
% Proficient	37%	N/A	35%	N/A	N/A
% Advanced	55%	N/A	55%	N/A	N/A
Waupun (147)					
% Minimal	5%	N/A	10%	N/A	N/A
% Basic	8%	N/A	14%	N/A	N/A
% Proficient	45%	N/A	48%	N/A	N/A
% Advanced	42%	N/A	27%	N/A	N/A



Assessments . . . . (continued)

Watertown Athletic Conference Schools Comparison Grade 7					
Performance Level	Reading	Language Arts	Math	Science	Social Studies
Beaver Dam (210)					
% Minimal	6%	N/A	10%	N/A	N/A
% Basic	14%	N/A	10%	N/A	N/A
% Proficient	39%	N/A	46%	N/A	N/A
% Advanced	41%	N/A	33%	N/A	N/A
West Bend (420)					
% Minimal	2%	N/A	4%	N/A	N/A
% Basic	7%	N/A	11%	N/A	N/A
% Proficient	42%	N/A	42%	N/A	N/A
% Advanced	48%	N/A	42%	N/A	N/A
Hartford (161)					
% Minimal	4%	N/A	4%	N/A	N/A
% Basic	7%	N/A	13%	N/A	N/A
% Proficient	29%	N/A	42%	N/A	N/A
% Advanced	60%	N/A	41%	N/A	N/A
Oconomowoc (270)					
% Minimal	1%	N/A	4%	N/A	N/A
% Basic	5%	N/A	7%	N/A	N/A
% Proficient	39%	N/A	47%	N/A	N/A
% Advanced	54%	N/A	42%	N/A	N/A
Waupun (156)					
% Minimal	2%	N/A	10%	N/A	N/A
% Basic	8%	N/A	8%	N/A	N/A
% Proficient	43%	N/A	53%	N/A	N/A
% Advanced	47%	N/A	29%	N/A	N/A

Watertown Athletic Conference Schools Comparison Grade 8					
Performance Level	Reading	Language Arts	Math	Science	Social Studies
Beaver Dam (205)					
% Minimal	3%	20%	8%	8%	5%
% Basic	9%	24%	11%	16%	9%
% Proficient	42%	32%	50%	49%	44%
% Advanced	46%	24%	31%	27%	41%
West Bend (447)					
% Minimal	2%	12%	4%	5%	1%
% Basic	6%	20%	14%	13%	10%
% Proficient	40%	39%	56%	50%	43%
% Advanced	53%	28%	26%	32%	45%
Hartford (163)					
% Minimal	2%	8%	5%	6%	2%
% Basic	5%	22%	9%	15%	9%
% Proficient	48%	38%	53%	50%	46%
% Advanced	45%	31%	33%	29%	42%
Oconomowoc (282)					
% Minimal	3%	5%	5%	3%	0%
% Basic	7%	15%	9%	10%	9%
% Proficient	41%	41%	54%	49%	38%
% Advanced	49%	39%	32%	38%	53%
Waupun (159)					
% Minimal	4%	14%	9%	8%	3%
% Basic	10%	24%	13%	13%	13%
% Proficient	35%	38%	52%	49%	42%
% Advanced	51%	23%	25%	30%	42%

## Assessments . . . . (continued)

<b>Watertown Athletic Conference Schools Comparison Grade 10</b>					
<b>Performance Level</b>	<b>Reading</b>	<b>Language Arts</b>	<b>Math</b>	<b>Science</b>	<b>Social Studies</b>
<b>Beaver Dam (255)</b>					
% Minimal	10%	9%	15%	17%	14%
% Basic	16%	21%	16%	8%	8%
% Proficient	35%	58%	42%	38%	29%
% Advanced	39%	13%	27%	37%	49%
<b>West Bend (591)</b>					
% Minimal	3%	7%	10%	9%	10%
% Basic	13%	16%	11%	8%	4%
% Proficient	33%	53%	49%	34%	27%
% Advanced	50%	22%	29%	48%	57%
<b>Hartford (387)</b>					
% Minimal	2%	2%	7%	4%	5%
% Basic	12%	15%	13%	12%	4%
% Proficient	30%	64%	51%	41%	32%
% Advanced	56%	19%	29%	43%	59%
<b>Oconomowoc (322)</b>					
% Minimal	4%	5%	7%	8%	9%
% Basic	9%	14%	9%	7%	6%
% Proficient	35%	56%	48%	34%	31%
% Advanced	50%	24%	34%	50%	53%
<b>Waupun (188)</b>					
% Minimal	9%	8%	16%	13%	15%
% Basic	11%	19%	10%	12%	6%
% Proficient	38%	53%	45%	35%	30%
% Advanced	42%	21%	29%	40%	49%